

Nomadi ry – Environmental Responsibility Plan

Nomadi ry and Alpo Aaltokoski Company reduce the environmental impact of their activities above all in travel, in the materials of their works and in the life cycle of their works. This plan explains what we do, who is responsible and how we monitor progress.

Approved: Board meeting, 27 October 2026 · Valid: 2027–2028 · Responsible person: Jussi Väänänen, Managing Director

1. Starting points and goals

Art can influence values and imagine a more sustainable future, but making it also consumes energy and materials. A small company cannot measure everything, so we focus on the areas where the impact is greatest and where we can make a difference ourselves.

Goals for the plan period 2027–2028:

1. Domestic travel is primarily by train, and emissions from international tour travel are monitored.
2. Works are made to last: we aim to perform each new work for at least 2 years and in several locations.
3. At least half of the set, costume and prop materials in new productions are recycled or reused, and at least two thirds are passed on for reuse after the production. The goal follows the baseline level of the international Theatre Green Book.
4. Our activities are as paperless and energy-efficient as possible.
5. The working group, partners and audiences know our practices and can take part in developing them.

Environmental responsibility must not compromise the wellbeing or equal treatment of the working group. For example, longer train journeys are compensated as working time, and health reasons always take precedence over the travel guideline.

2. Main environmental impacts of our activities

Travel for tours and guest performances, especially flights, is the largest source of emissions for a dance company of our size. The next largest are the materials of the works and freight transport.

Area	Size of impact	Our ability to influence
Working group travel, especially flights	Large	Moderate: mode of transport, tour routing
Freight of sets and props	Medium	Good: light and packable solutions
Set, costume and prop materials	Medium	Good: recycling, renting, reuse
Energy in rehearsal and performance	Medium	Limited: venues are rented

Area	Size of impact	Our ability to influence
venues		
Lighting and technology	Small–medium	Moderate: LED lighting, equipment choices
Printed materials and marketing	Small	Good
Catering and disposable products	Small	Good
Audience travel to performances	Varies	Limited: communication and choice of venues

This is an indicative assessment. During the first year of the plan, travel emissions will be calculated so that the assessment can be refined.

3. Operating model

Travel and touring

- In Finland and nearby areas that can be reached by train in reasonable time, we travel by train or other public transport. Flights are used only if the train journey exceeds 10 hours, or if the schedule or health requires it.
- International guest performances are combined into tours where a single trip includes several performances, workshops or a residency and other core artistic activity.
- Direct flights are preferred, and luggage and freight are kept as light as possible.
- For local transfers we prefer public transport, walking and shared rides.
- Meetings and production meetings are held remotely whenever travel does not bring clear added value.

Works, sets and costumes

- Sustainability is part of the design from the first meeting. A recycling target is written into designers' contracts.
- Sets are designed to be light, easy to dismantle and transport, and adaptable to different venues.
- Materials are sourced primarily from our own storage, from recycling, or by renting or borrowing from other companies and theatres.
- Costumes use recycled and durable materials, and they are repaired and adapted for new works.
- After a production, materials are stored, donated, sold or recycled. Only what cannot be used in any other way goes to landfill.

- Works are performed over a long period and kept in the repertoire, so that the environmental impact of a production is spread across more performances.

Venues, energy and technology

- When choosing venues, we consider their accessibility by public transport and their environmental practices.
- In our own productions we prefer LED lighting and energy-efficient equipment. Lights and equipment are switched off when not in use.
- Office work is paperless: contracts are signed electronically and materials are shared digitally.
- Equipment is repaired and used for a long time, and second-hand equipment is acquired when needed.

Communication and marketing

- Communication is primarily digital. Programmes and posters are printed only as needed and at printers with an environmental label.
- Marketing for performances includes information on public transport connections.
- We describe our environmental practices on our website and encourage our partners to do the same.

Catering, events and audiences

- Catering is primarily plant-based and seasonal. Disposable tableware is avoided, and leftover food is used.
- The working group is encouraged to use their own water bottles and mugs.
- On tour, we ask host theatres about their environmental practices and share solutions both ways.

4. Measures, responsibilities and indicators

Measure	Responsible	Schedule	Indicator
Travel guideline (train first, criteria for flights) attached to contracts	Executive Director	Spring 2027	Guideline in use
Travel records: mode of transport, kilometres and estimated CO ₂ emissions, using VTT's LIPASTO in Finland and ICAO internationally	Producer	Ongoing, annual summary	Share of train journeys in domestic travel, flight emissions in kg CO ₂ e
Sustainability target in designers' contracts	Producer	Every new production	Share of recycled materials, target ≥ 50 %
Plan for reusing materials when a	Producer, set	Every	Share passed on for

Measure	Responsible	Schedule	Indicator
production is dismantled	designer	production	reuse, target ≥ 65 %
Cataloguing the set and costume storage and lending to others	Producer	2027	Catalogue exists, number of loans
Life cycle of works: performances and locations per work	Artistic Director	Annually	Performances per work
Reducing printed materials and using printers with an environmental label	Communications officer	Immediately	Print volumes
Presenting environmental practices to the working group at the start of a production	Production producer	Every production	Presentation held
Environmental practices published on the website	Communications officer	2027	Published

5. Monitoring and updates

The responsible person compiles the results of the indicators into the annual report each year, and the Board uses them to assess whether the goals have been met. The first year is a baseline measurement year, after which the goals can be made more specific and numerical.

The plan is updated every two years. Members of the working group and partners can suggest improvements to the responsible person, Jussi Väänänen, jussi@aaltooskiccompany.fi.

The plan is available on Nomadi's website and is attached to grant applications on request. The [Theatre Green Book](#) and the [Ekokompassi](#) environmental management system can be used as support if the activities are to be certified later.